

INVOICE


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
498225-1	10/21/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
WFSB	House- National	House-National	National

Billing Address:

Message & Media Inc
Attention: Accounts Payable
100 Albany Street, Suite 200B
New Brunswick, NJ 08901
USA

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 15-October 21, 20	

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	498225	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/19/12	430A EYEWITNESS NEWS	430-5A	MTWTF--	:30	5	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 5 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/15/12 4:51 AM 430A EYEWITNESS NEWS 430-5A :30 CMT120H \$325.00 NM 1 WFSB Tu 10/16/12 4:39 AM 430A EYEWITNESS NEWS 430-5A :30 CMT122H \$325.00 NM 2 WFSB W 10/17/12 4:40 AM 430A EYEWITNESS NEWS 430-5A :30 CMT123H \$325.00 NM 5 WFSB Th 10/18/12 4:40 AM 430A EYEWITNESS NEWS 430-5A :30 CMT122H \$325.00 NM 4 WFSB F 10/19/12 4:39 AM 430A EYEWITNESS NEWS 430-5A :30 CMT122H \$325.00 NM									
2	10/15/12	10/19/12	Eyewitness News	5am - 5:30am	MTWTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/15/12 5:08 AM Eyewitness News 5am - 5:30am :30 CMT120H \$500.00 NM 4 WFSB Tu 10/16/12 4:59 AM Eyewitness News 5am - 5:30am :30 CMT123H \$500.00 NM 5 WFSB W 10/17/12 5:20 AM Eyewitness News 5am - 5:30am :30 CMT122H \$500.00 NM 3 WFSB Th 10/18/12 5:27 AM Eyewitness News 5am - 5:30am :30 CMT122H \$500.00 NM 1 WFSB F 10/19/12 5:09 AM Eyewitness News 5am - 5:30am :30 CMT123H \$500.00 NM									
3	10/15/12	10/19/12	Eyewitness News	5:30a - 6am	MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 5 \$800.00									
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4	10/15/12	10/19/12	Eyewitness News	6am - 6:30am	MTWTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 5 \$1,200.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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WFSB
BOX 13034
Newark, NJ 07188-0034

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1	WFSB	Sa	10/20/12	7:24 AM	7a-9a Sat. Eyewitness News	7am-9am	:30	CMT123H	\$500.00	NM																																																																																																														
9	10/21/12	10/21/12	Eyewitness News Weekend	6am - 7am	-----S	:30	1	\$375.00	NM																																																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$375.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>10/21/12</td><td>6:44 AM</td><td>Eyewitness News Weekend</td><td>6am - 7am</td><td>:30</td><td>CMT123H</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S	1	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Su	10/21/12	6:44 AM	Eyewitness News Weekend	6am - 7am	:30	CMT123H	\$375.00	NM																																																																													
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																			
	10/15/12	10/21/12	-----S	1	\$375.00																																																																																																																			
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1	WFSB	Su	10/21/12	6:44 AM	Eyewitness News Weekend	6am - 7am	:30	CMT123H	\$375.00	NM																																																																																																														
10	10/21/12	10/21/12	7a-9a Sun Eyewitness News	7am-9am	-----S	:30	1	\$500.00	NM																																																																																																															

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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

wfsb.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
498225-1	10/21/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 15-October 21, 20	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/21/12	10/21/12	7a-9a Sun Eyewitness Ne7am-9am		-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/21/12 8:36 AM 7a-9a Sun Eyewitness News 7am-9am :30 CMT122H \$500.00 NM									
11	10/21/12	10/21/12	CBS Sunday Morning	9:00am - 10:30am	-----S	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/21/12 9:58 AM CBS Sunday Morning 9:00am - 10:30am :30 CMT123H \$1,100.00 NM 2 WFSB Su 10/21/12 10:29 AM CBS Sunday Morning 9:00am - 10:30am :30 CMT122H \$1,100.00 NM									
12	10/21/12	10/21/12	Face the Nation/ Face the	10:30am - 11:30am	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/21/12 11:28 AM Face the Nation/ Face the State 10:30am - 11:30am :30 CMT123H \$400.00 NM									
13	10/15/12	10/19/12	9am-10am	9am - 10am	MTWTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/15/12 9:49 AM 9am-10am 9am - 10am :30 CMT120H \$500.00 NM 2 WFSB Tu 10/16/12 9:37 AM 9am-10am 9am - 10am :30 CMT123H \$500.00 NM 4 WFSB Th 10/18/12 9:24 AM 9am-10am 9am - 10am :30 CMT122H \$500.00 NM 1 WFSB F 10/19/12 9:59 AM 9am-10am 9am - 10am :30 CMT123H \$500.00 NM									
14	10/15/12	10/19/12	10am-11am	10am - 11am	MTWTF--	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 5 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB M 10/15/12 10:59 AM 10am-11am 10am - 11am :30 CMT120H \$175.00 NM 1 WFSB Tu 10/16/12 10:59 AM 10am-11am 10am - 11am :30 CMT122H \$175.00 NM 2 WFSB W 10/17/12 10:58 AM 10am-11am 10am - 11am :30 CMT122H \$175.00 NM 5 WFSB Th 10/18/12 10:28 AM 10am-11am 10am - 11am :30 CMT123H \$175.00 NM 3 WFSB F 10/19/12 10:25 AM 10am-11am 10am - 11am :30 CMT122H \$175.00 NM									
15	10/15/12	10/19/12	11a-12p Price is Right	11am - 12pm	MTWTF--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WFSB M 10/15/12 11:31 AM 11a-12p Price is Right 11am - 12pm :30 CMT120H \$750.00 NM 1 WFSB Tu 10/16/12 11:30 AM 11a-12p Price is Right 11am - 12pm :30 CMT123H \$750.00 NM 4 WFSB W 10/17/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 CMT123H \$750.00 NM 3 WFSB Th 10/18/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 CMT122H \$750.00 NM 2 WFSB F 10/19/12 10:59 AM 11a-12p Price is Right 11am - 12pm :30 CMT123H \$750.00 NM									
16	10/15/12	10/19/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTWTF-- 1 \$325.00									

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Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498225-1	10/21/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 15-October 21, 20	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/15/12	10/19/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	1	\$325.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/17/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 CMT122H \$325.00 NM									
17	10/15/12	10/19/12	M-F CBS Soaps	1230-2p	MTWTF--	:30	5	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 5 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/15/12 12:54 PM M-F CBS Soaps 1230-2p :30 CMT120H \$300.00 NM 5 WFSB Tu 10/16/12 1:59 PM M-F CBS Soaps 1230-2p :30 CMT122H \$300.00 NM 3 WFSB W 10/17/12 1:59 PM M-F CBS Soaps 1230-2p :30 CMT123H \$300.00 NM 4 WFSB Th 10/18/12 1:59 PM M-F CBS Soaps 1230-2p :30 CMT123H \$300.00 NM 2 WFSB F 10/19/12 1:29 PM M-F CBS Soaps 1230-2p :30 CMT122H \$300.00 NM									
18	10/15/12	10/19/12	M-F The Talk	2-3p	MTWTF--	:30	5	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 5 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/15/12 2:28 PM M-F The Talk 2-3p :30 CMT120H \$200.00 NM 5 WFSB Tu 10/16/12 2:59 PM M-F The Talk 2-3p :30 CMT123H \$200.00 NM 1 WFSB W 10/17/12 2:59 PM M-F The Talk 2-3p :30 CMT122H \$200.00 NM 3 WFSB Th 10/18/12 2:27 PM M-F The Talk 2-3p :30 CMT122H \$200.00 NM 4 WFSB F 10/19/12 2:59 PM M-F The Talk 2-3p :30 CMT123H \$200.00 NM									
19	10/15/12	10/19/12	3pm-4pm Syndication	2:58pm-4pm	MTWTF--	:30	5	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 5 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/15/12 3:14 PM 3pm-4pm Syndication 2:58pm-4pm :30 CMT122H \$200.00 NM 1 WFSB Tu 10/16/12 3:38 PM 3pm-4pm Syndication 2:58pm-4pm :30 CMT122H \$200.00 NM 4 WFSB W 10/17/12 3:58 PM 3pm-4pm Syndication 2:58pm-4pm :30 CMT123H \$200.00 NM 2 WFSB Th 10/18/12 3:39 PM 3pm-4pm Syndication 2:58pm-4pm :30 CMT123H \$200.00 NM 5 WFSB F 10/19/12 3:20 PM 3pm-4pm Syndication 2:58pm-4pm :30 CMT122H \$200.00 NM									
20	10/15/12	10/19/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	5	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 5 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/15/12 4:20 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT123H \$400.00 NM 3 WFSB Tu 10/16/12 4:12 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT123H \$400.00 NM 2 WFSB W 10/17/12 4:20 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT122H \$400.00 NM 4 WFSB Th 10/18/12 4p-5p Dr. Oz 4pm-5pm :00 \$400.00 NM Credited 5 WFSB F 10/19/12 4:13 PM 4p-5p Dr. Oz 4pm-5pm :30 CMT123H \$400.00 NM									
21	10/15/12	10/19/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	5	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 MTWTF-- 5 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 15-October 21, 20	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
21	10/15/12	10/19/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	5	\$1,800.00	NM																																																																														
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
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4	WFSB	F	10/19/12	5:55 PM	Eyewitness News	5:30pm - 6pm	:30	CMT123H	\$1,800.00	NM																																																																													
23	10/15/12	10/19/12	Eyewitness News	6pm - 6:30pm	MTWTF--	:30	5	\$2,100.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>MTWTF--</td><td>5</td><td>\$2,100.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>10/15/12</td><td>6:28 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>CMT122H</td><td>\$2,100.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>Tu</td><td>10/16/12</td><td>6:14 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>CMT122H</td><td>\$2,100.00</td><td>NM</td></tr><tr><td>4</td><td>WFSB</td><td>W</td><td>10/17/12</td><td>6:28 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>CMT123H</td><td>\$2,100.00</td><td>NM</td></tr><tr><td>5</td><td>WFSB</td><td>Th</td><td>10/18/12</td><td>6:21 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>CMT122H</td><td>\$2,100.00</td><td>NM</td></tr><tr><td>3</td><td>WFSB</td><td>F</td><td>10/19/12</td><td>6:29 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>CMT122H</td><td>\$2,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	MTWTF--	5	\$2,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	10/15/12	6:28 PM	Eyewitness News	6pm - 6:30pm	:30	CMT122H	\$2,100.00	NM	2	WFSB	Tu	10/16/12	6:14 PM	Eyewitness News	6pm - 6:30pm	:30	CMT122H	\$2,100.00	NM	4	WFSB	W	10/17/12	6:28 PM	Eyewitness News	6pm - 6:30pm	:30	CMT123H	\$2,100.00	NM	5	WFSB	Th	10/18/12	6:21 PM	Eyewitness News	6pm - 6:30pm	:30	CMT122H	\$2,100.00	NM	3	WFSB	F	10/19/12	6:29 PM	Eyewitness News	6pm - 6:30pm	:30	CMT122H	\$2,100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
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3	WFSB	F	10/19/12	6:29 PM	Eyewitness News	6pm - 6:30pm	:30	CMT122H	\$2,100.00	NM																																																																													
24	10/15/12	10/19/12	Inside Edition	7pm - 7:30pm	MTWTF--	:30	5	\$725.00	NM																																																																														
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
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5	WFSB	Tu	10/16/12	7:28 PM	Inside Edition	7pm - 7:30pm	:30	CMT123H	\$725.00	NM																																																																													
3	WFSB	W	10/17/12	7:22 PM	Inside Edition	7pm - 7:30pm	:30	CMT122H	\$725.00	NM																																																																													
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25	10/15/12	10/19/12	Entertainment Tonight	7:30pm - 8pm	MTWTF--	:30	5	\$725.00	NM																																																																														
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4	WFSB	W	10/17/12	7:41 PM	Entertainment Tonight	7:30pm - 8pm	:30	CMT123H	\$725.00	NM																																																																													
3	WFSB	Th	10/18/12	7:45 PM	Entertainment Tonight	7:30pm - 8pm	:30	CMT122H	\$725.00	NM																																																																													
2	WFSB	F	10/19/12	7:40 PM	Entertainment Tonight	7:30pm - 8pm	:30	CMT122H	\$725.00	NM																																																																													
26	10/20/12	10/20/12	NCAA Football Reg. Seas	11:00am - 7:00pm	-----S-	:30	2	\$150.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S-</td><td>2</td><td>\$150.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S-	2	\$150.00																																																																		
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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498225-1	10/21/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 15-October 21, 20	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/20/12	10/20/12	NCAA Football Reg. Seas	11:00am - 7:00pm	-----S-	:30	2	\$150.00	NM
<div>10/15/1210/21/12-----S-2\$150.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WFSB	Sa	10/20/12	3:29 PM	NCAA Football Reg. Season	11:00am - 7:00pm	:30	CMT122H	\$150.00 NM
1	WFSB	Sa	10/20/12	4:36 PM	NCAA Football Reg. Season	11:00am - 7:00pm	:30	CMT123H	\$150.00 NM
27	10/15/12	10/19/12	Late Night with David Lett	11:35pm - 12:37am	MTWTF--	:30	5	\$300.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate 10/15/1210/21/12MTWTF--5\$300.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WFSB	M	10/15/12	11:59 PM	Late Night with David Letterman	11:35pm - 12:37am	:30	CMT123H	\$300.00 NM
3	WFSB	Tu	10/16/12	12:30 AM	Late Night with David Letterman	11:35pm - 12:37am	:30	CMT122H	\$300.00 NM
4	WFSB	W	10/17/12	11:58 PM	Late Night with David Letterman	11:35pm - 12:37am	:30	CMT123H	\$300.00 NM
1	WFSB	Th	10/18/12	12:33 AM	Late Night with David Letterman	11:35pm - 12:37am	:30	CMT123H	\$300.00 NM
5	WFSB	F	10/19/12	12:30 AM	Late Night with David Letterman	11:35pm - 12:37am	:30	CMT123H	\$300.00 NM
28	10/21/12	10/21/12	NFL Regular Season	1:00pm - 7:00pm	-----S	:30	2	\$2,000.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate 10/15/1210/21/12-----S2\$2,000.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	Su	10/21/12	12:59 PM	NFL Regular Season	1:00pm - 7:00pm	:30	CMT122H	\$2,000.00 NM
2	WFSB	Su	10/21/12	2:47 PM	NFL Regular Season	1:00pm - 7:00pm	:30	CMT123H	\$2,000.00 NM
29	10/15/12	10/15/12	HIMYM/Partners	8pm - 9pm	M-----	:30	1	\$2,600.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate 10/15/1210/21/12M-----1\$2,600.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	M	10/15/12	7:59 PM	HIMYM/Partners	8pm - 9pm	:30	CMT120H	\$2,600.00 NM
30	10/16/12	10/16/12	Presidential Debate	9pm-11pm	-T-----	:30	1	\$6,500.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate 10/15/1210/21/12-T-----1\$6,500.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	Tu	10/16/12		Presidential Debate	9pm-11pm	:00		\$6,500.00 NM
Credited									
31	10/16/12	10/16/12	NCIS	8pm-9pm	-T-----	:30	1	\$3,300.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate 10/15/1210/21/12-T-----1\$3,300.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	Tu	10/16/12	8:48 PM	NCIS	8pm-9pm	:30	CMT123H	\$3,300.00 NM
32	10/17/12	10/17/12	Criminal Minds	9pm - 10pm	--W----	:30	1	\$2,600.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate 10/15/1210/21/12--W----1\$2,600.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WFSB	W	10/17/12	9:47 PM	Criminal Minds	9pm - 10pm	:30	CMT122H	\$2,600.00 NM
33	10/17/12	10/17/12	CSI	10pm - 11pm	--W----	:30	1	\$2,200.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div>									

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Advertiser	Product	Estimate Number	
Friends Of Chris Murphy	October 15-October 21, 20		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/17/12	10/17/12	CSI	10pm - 11pm	--W----	:30	1	\$2,200.00	NM
10/15/12 10/21/12 --W---- 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/17/12 10:36 PM CSI 10pm - 11pm :30 CMT123H \$2,200.00 NM									
34	10/18/12	10/18/12	Big Bang/2.5 Men	8pm - 9pm	---T---	:30	1	\$2,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ---T--- 1 \$2,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/18/12 7:59 PM Big Bang/2.5 Men 8pm - 9pm :30 CMT123H \$2,600.00 NM									
35	10/18/12	10/18/12	Person of Interest	9pm - 10pm	---T---	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ---T--- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/18/12 9:37 PM Person of Interest 9pm - 10pm :30 CMT122H \$3,000.00 NM									
36	10/19/12	10/19/12	Blue Bloods	10pm - 11pm	----F--	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/19/12 10:33 PM Blue Bloods 10pm - 11pm :30 CMT122H \$3,000.00 NM									
37	10/20/12	10/20/12	48 Hours	10pm - 11pm	-----S-	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 10/20/12 10:39 PM 48 Hours 10pm - 11pm :30 CMT123H \$1,200.00 NM									
38	10/21/12	10/21/12	Delayed 60 Minutes	730-830p	-----S	:30	1	\$4,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/21/12 8:35 PM Delayed 60 Minutes 730-830p :30 CMT122H \$4,000.00 NM									
39	10/21/12	10/21/12	Amazing Race	830-930p	-----S	:30	1	\$3,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$3,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/21/12 9:47 PM Amazing Race 830-930p :30 CMT123H \$3,100.00 NM									
40	10/21/12	10/21/12	Delayed The Good Wife	930-1030p	-----S	:30	1	\$3,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$3,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/21/12 10:37 PM Delayed The Good Wife 930-1030p :30 CMT122H \$3,100.00 NM									
41	10/16/12	10/20/12	Eyewitness News	11PM - 11:35PM	-TWTF--	:30	3	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWTF-- 3 \$1,900.00									

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Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 15-October 21, 20	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/16/12	10/20/12	Eyewitness News	11PM - 11:35PM	-TWTFSS-	:30	3	\$1,900.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Tu 10/16/12 11:28 PM Eyewitness News 11PM - 11:35PM :30 CMT123H \$1,900.00 NM									
1 WFSB W 10/17/12 11:33 PM Eyewitness News 11PM - 11:35PM :30 CMT122H \$1,900.00 NM									
3 WFSB Sa 10/20/12 11:14 PM Eyewitness News 11PM - 11:35PM :30 CMT122H \$1,900.00 NM									
42	10/19/12	10/19/12	CSI:NY	8pm - 9pm	----F--	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ----F-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB F 10/19/12 8:36 PM CSI:NY 8pm - 9pm :30 CMT123H \$1,600.00 NM									
43	10/20/12	10/20/12	CSI	8pm - 9pm	-----S-	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Sa 10/20/12 8:36 PM CSI 8pm - 9pm :30 CMT122H \$1,200.00 NM									
Total Spots							124		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$119,675.00
<u>Agency Commission</u>	\$17,951.25
<u>Net Amount Due</u>	\$101,723.75

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.